FINAL REPORT

Sustainable Funerals Program

Prepared by **2XE Pty Ltd**

Funded by **Green Industries SA**

Suported by **Funerals Australia**

Sustainable Funerals Program

The **Sustainable Funerals Program**, delivered by **2XE Pty Ltd** with funding from **Green Industries SA** and support from **Funerals Australia**, set out to empower the funeral industry in adopting more sustainable practices. This initiative successfully provided practical tools and guidance for businesses in South Australia and nationally to embed sustainability into their operations.

A key output of the program is the **Better practice sustainability guide for funeral directors**, designed to be an accessible resource for all industry stakeholders. The program's impact is best reflected in the significant engagement and positive outcomes achieved through our various outreach efforts.

5

Workshops Conducted

Interactive sessions fostering knowledge exchange and practical application

22

Businesses Engaged

Participating Funeral Directors and Indurty stakeholder

3

1-on-1 Consulting

In-depth support provided to businesses for tailored sustainability strategies

100+

Guide Launch Attend

Industry professionals at the guide launch events

Key Themes for Sustainable Practices

Key priority areas for discussion, focusing on practical steps to improve sustainability across their operations.

Renewable Energy

Guidance on **solar and battery systems**, with key questions around reducing reliance on grid electricity, reducing th operational costs of their facilities and how to integrate battery storage technology.

Waste Diversion

Focus on establishing **recycling and composting initiatives** for chapel and office waste, with directors keen to understand practical ways to reduce landfill contributions and recover resources.

Sustainable Transport

The transition to **electric or hybrid vehicles** was raised as a priority, seeking advice on integrating low-emission options into funeral services and fleet management to cut emissions.

Sustainable Procurement

Engaging with their supply chain to minimise waste and expand sustainable options. Working with suppliers to source sustainable products, using sustainability questionnaires, and building a greener supply chain together.

Program Highlights & Future Directions

The Sustainable Funerals Program successfully engaged the industry, demonstrating a clear demand for sustainable practices and providing actionable tools for change. The program achieved key outcomes and generated important insights that will guide future efforts.

Key Achievements

We're proud of the positive impact and strong engagement throughout the program:

- **Comprehensive Sustainability Guide:** Developed an accessible, practical resource now widely available to industry stakeholders.
- **Engaging Workshops:** Achieved high attendance and positive feedback, particularly when integrated with existing industry events, fostering collaborative learning.
- **Practical Business Support:** Provided tailored, one-on-one consulting, empowering businesses to implement bespoke sustainability strategies.
- **Demonstrated Industry Interest:** The strong participation indicates a significant and growing appetite within the funeral industry for sustainable practices.

Recommendations for the Future

Building on our learnings, we propose three key areas for continued momentum:

- **Anchor to Existing Events:** Continue co-locating sustainability focused activities with established industry gatherings to maximise reach and convenience.
- **Flexible Online Learning:** Develop online resources and modules to offer greater accessibility and flexibility.
- **Funerals Australia Journal:** Maintain regular contributions to the journal, ensuring ongoing knowledge dissemination and fostering a culture of shared best practices